



PRESS RELEASE:

## **Human Care Hired Marcus Larsson as Chief Marketing Officer.**

Stockholm, Sweden – 3rd of September 2020 – Human Care hired Marcus Larsson as Chief Marketing Officer.

Marcus Larsson brings several years of international marketing experience from the medical device industry. He previously worked for Handicare as Marketing Director, a position he had for three years. Before that, he worked for a company specializing in diagnostics of skin cancer, and he also worked within the field of robotic exoskeletons used in rehabilitation. Marcus Larsson will be responsible for the internal and external communication at Human Care as the company enters an expansion phase.

Stefan Hedelius, CEO of Human Care, said, “We are excited to have Marcus on board. His depth of experience, knowledge, and management capabilities within marketing will complement our management team as we move forward as a company. We want to ensure that we continue to keep a high service level to our customers and stakeholders, and an efficient communication process is an important factor in this”

Human Care produces and provides mobility solutions for people around the world. Human Care was founded in 1993 and operates in the product categories Mobility Aids, Lifting Solutions, Healthcare Beds, and Convertible Chairs for people with reduced mobility. The headquarter is in Stockholm, Sweden, with subsidiaries in the USA, Canada, and Holland and a wide range of distributors around the world.

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